

## Dear Potential Sponsor/Vendor,

I hope this letter finds you well. On May 4, 2024, our community will come together for the annual Lupus Walk event, and we are reaching out to you for your support. Lupus is a chronic autoimmune disease that affects millions of people worldwide, including members of our own community. This event is not only a fundraiser but also an opportunity to raise awareness about lupus and support those living with the disease.

We are in need of water, refreshments, vendors and sponsorships to make this event a success. Your participation would not only provide vital resources for the event but also demonstrate your commitment to making a difference in the lives of those affected by lupus.

As a vendor, you will have the opportunity to showcase your products/services to hundreds of attendees, while also contributing to a worthy cause. Your donation of water and refreshments will keep our participants hydrated and energized throughout the walk. Additionally, we are seeking sponsors to help cover event costs and provide support for our initiatives. In exchange for your sponsorship, we would be happy to offer promotional opportunities, such as featuring your logo on event materials and shirts distributed to participants.

Registration for the event is only \$25, and participants will receive a t-shirt as a token of appreciation for their support. Your contribution, whether it be as a vendor, sponsor, or donor, will make a meaningful impact on the success of the Lupus Walk and the lives of those affected by lupus. Together, we can make a difference.

Best Regards,





## Platinum: \$1,000

Social media advertisement mentioned as a sponsor, web page advertisement http://kountteens2.org for a year (includes business information), T-Shirt with logo

## Bronze: \$500-\$800.00

Social media marketing as our sponsor with logo, vendor set up at two events, plaque

and T-shirt

## Gold: \$100-400.00

Social media advertisement as our sponsor, advertisement at events, T-Shirt with logo

Donations Type:

() \$80
() \$40
() \$20
() \$10

Make all checks payable to: Kount Teens 2 Mentor Organization CashApp: \$kt2mentorsorg Square: Kount Teens 2 Mentor Organization Venmo: KT2Mentors

Best Regards,

Jonee Williams

